



## Anne Fink

### President, Global Foodservice

Anne Fink is President, Global Foodservice for PepsiCo. PepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo generated more than \$86 billion in net revenue in 2022, driven by a complementary beverage and convenient foods portfolio that includes Lay's, Doritos, Cheetos, Gatorade, Pepsi-Cola, Mountain Dew, Quaker, and SodaStream. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including many iconic brands that generate more than \$1 billion each in estimated annual retail sales.

Fink assumed her current role in 2016. She leads Sales, Marketing, Strategy and Operations for PepsiCo's North American and Global Foodservice business, which include restaurants, hotels, business & industry, colleges & universities, and sports & entertainment channels. She brings to the role a keen focus on delivering foodservice growth fueled by a broad and balanced food and beverage portfolio, insight-driven innovation, leading-edge marketing programs as well as best-in-class customer service.

Fink previously served as the Chief Operating Officer for PepsiCo North America Foodservice. In this role, she strengthened customer partnerships and accelerated growth while leading all sales and operations for the Pepsi-Cola, Gatorade, Tropicana, Frito-Lay and Quaker portfolios. Previously, Anne was Senior Vice President and Chief Customer Officer for PepsiCo Sales, leading strategic customer management for all retail channels in the U.S. She also led the company's Global Sales Leadership Council.

Since joining PepsiCo, Fink has served in diverse leadership roles, developing broad business and general management expertise spanning foodservice, retail, e-commerce, strategic customer management, marketing, operations, franchise management and business development. An executive known for talent and leadership development, Fink is an executive sponsor for Pinnacle, PepsiCo's women's leadership program. Fink began her career at The E&J Gallo Winery.

Fink earned her B.A. in Economics from the College of the Holy Cross, where she served as a member of the Board of Trustees. Anne also serves on the Board of Directors for Dick's Sporting Goods. She is a board member of The Culinary Institute of America and the National Restaurant Association.

Fink is based in Purchase, N.Y.